



**2014 ST. PETERSBURG  
OPEN  
MAY 30 - JUNE 1**

**VENDOR INFORMATION**

# FACT SHEET



**WHAT** 2014 AVP St. Petersburg Open

**WHEN** Friday, May 30 – Sunday, June 1, 2014

**WHERE** Spa Beach ▪ 615 2nd Avenue NE ▪ St. Petersburg, FL

- EVENT ELEMENTS**
- \$150,000 Prize Purse
  - Broadcast Live on CBS Sports Network
  - 16-team (per gender) draw
  - Top players in the US
  - World Class Stadium with 3 Ancillary Courts
  - Welcome Center
  - Merchandise Store
  - Beer Garden
  - Festival Village with giveaways and activities
  - Players' Hospitality Area
  - 17,000+ in attendance over 3-day weekend

- DIGITAL & SOCIAL MEDIA**
- Website: [www.avp.com/st-pete-fl/](http://www.avp.com/st-pete-fl/)
  - Facebook: [facebook.com/avpbeach](https://facebook.com/avpbeach)
  - Twitter, Instagram and Pinterest: @avpbeach
  - Hashtags: #AVPSTPETE #AVP2014
  - YouTube: [www.youtube.com/avpbeach](http://www.youtube.com/avpbeach)



# EVENT SCHEDULE



## FRIDAY, MAY 30

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Vendor Load-In	8:00 AM - 10:00 AM
Tournament: Main Draw	10:00 AM - 5:00 PM
Festival Area Open	10:00 AM - 5:00 PM

## SATURDAY, MAY 31

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Tournament: Main Draw	9:00 AM - 6:00 PM
Festival Area Open	9:00 AM - 6:00 PM

## SUNDAY, JUNE 1

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Tournament: Semi-finals	8:30 AM - 12:00 PM
Festival Area Open	8:30 AM - 1:00 PM
Tournament: Finals (Live on CBS Sports Network)	1:00 PM - 3:00 PM
Vendor Load-Out	3:00 PM - 4:00 PM

# VENDOR OPTIONS



## PREMIER PACKAGE

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The Premier Package offers vendors increased marketing and advertising exposure in addition to on-site benefits. It includes:

- Opportunity to place promotional product or marketing material in athlete and VIP gift bags
- Logo and click-through on official event website
- Social media mention
- Two (2) VIP passes for on-site hospitality area
- One (1) parking pass
- 10'x10' vendor footprint with tent rental (if needed)
- One table and two chairs for booth space
- Power

## STANDARD OPTIONS

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Vendors can select a vendor footprint and rental items that will best fit the vendor's objectives and budget. Items available for rent are:

- Vendor footprint
- Tent rental
- Power
- Tables & chairs

**FOR MORE INFORMATION ON PACKAGES AND PRICING, CONTACT  
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**DIG DEEP**