



avp 

ATLANTA

OPEN 

AUGUST 4-6, 2023

**EVENT
GUIDE**

AVP 

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WELCOME TO THE



The AVP is the gold standard of Beach Volleyball in the US, facilitating tournaments nationwide, developing new talent, invigorating communities through sport, and promoting the beach volleyball lifestyle across the country.

Our marquee Gold Series (the Atlanta, Manhattan Beach, and Chicago Open) represents the best of the AVP. Our greatest athletes, most thrilling competition, and most passionate audiences come together to create unforgettable events.

This is the Gold Series – this is beach volleyball.

OUR **40TH** **ANNIVERSARY** **SEASON**

In 1983 we came to the sand as the AVP. Since that first summer, we've attracted the best players, ran the most exciting matches, and shined our spotlight on the legends of the sport.

It's our 40th Birthday—we're going to celebrate as only the AVP can. On our sands, we'll continue to make legends, and we'll keep making history.

Find us online on Insta, TikTok, Facebook and Twitter @AVPBeach. Use #AVP40 to join us in celebrating 40 years of AVP Beach Volleyball!





A NOTE FROM **AL LAU** AVP CEO

We are so excited to be back in Atlanta. As the first host city to feature beach volleyball as an Olympic event, we feel the history come to life in our hearts. Who can forget Kiraly and Steffes winning the first-ever beach volleyball Gold, and Witmarsh and Dodd taking the first Silver, right here in this great American city?

The game has grown so much in 27 years. Today, on the women's side, NCAA D1 beach volleyball programs are growing faster than any other sport in history, and the Atlanta region is playing a big role in this groundswell. We are honored to welcome the many young beach volleyball athletes who will be in attendance this weekend and who will dream of someday competing on the AVP circuit.

We're also excited to partner with Rally Volleyball who will be unveiling the name of their new indoor volleyball pro team right here in Atlantic Station on Friday.

Sure, we'll be 250 miles from the nearest ocean, but in the eyes of the AVP, Atlanta is one of our favorite beach towns!

See you on the sand,

- Al Lau, AVP CEO





WELCOME NOTE FROM **ATLANTA** **SPORTS COUNCIL**

We are excited to have the AVP Gold event return to Atlanta for the third year in a row. The 1996 Centennial Olympic Games was the first-time beach volleyball debuted in the Olympics, and the sport holds a special place in our city's history. We look forward to welcoming the top players in the world back for another great event.

- Dan Corso
President, Atlanta Sports Council



SCHEDULE GOLD SERIES

FRIDAY AUGUST 4, 2023

First and Second Rounds of
Winners and Contenders Brackets

10:00AM First Matches

9:00PM Last Matches

SATURDAY AUGUST 5, 2023

Elimination + Winner's Semifinals

12:00PM First Matches

12:00PM Athlete Meet + Greet

3:00PM Athlete Meet + Greet

9:00PM Last Matches

SUNDAY AUGUST 6, 2023

Semis + Finals

9:30AM First Matches

12:00PM Women's Championship

1:30PM Men's Championship

* ALL TIMES ARE EASTERN US AND APPROXIMATE BASED ON TOURNAMENT PLAY

AVP ATHLETE MEET + GREET

Saturday, August 5
12:00PM in the AVP Shop
3:00PM in Club AVP

Make sure to hit the AVP Shop near the entrance to Atlantic Station on Saturday, August 5, for exclusive access to some of your favorite AVP athletes. At 12PM on Saturday of the Atlanta Open, a slew of pro AVP players will be at the AVP shop, signing autographs, taking pictures, and meeting YOU!

At 3PM players will also make a visit to the AVP Club for an exclusive check in with our club members.

First come, first served.



FRIDAY AUGUST 4, 2023

DAY 1: FIRST TWO ROUNDS

Friday sets the weekend's stage, from unpredictable Cinderella stories to total domination from the usual suspects.

Friday's bracket is just waiting to be upset. We've got top dogs facing underdogs, the evenly-matched 8 vs. 9 seed battle, and everything in between. Under the lights, we'll send winners onto Saturday, 1-time losers into the Contenders Bracket, and the 2-time losers home for the weekend. The drama couldn't be higher.

SATURDAY AUGUST 5, 2023

DAY 2: SURVIVAL SATURDAY

Survival Saturday in a few words? Win, or go home.

Teams fight tooth and nail to advance, leaving everything on the court. Winners move on; losers go home. That is until the evening, under Stadium Court lights, where we'll see the best of the weekend face off for a spot in the Semifinals. Every court on Saturday boasts incredible volleyball, from the heart and hustle on the outer courts to the spectacle on Stadium.

SUNDAY AUGUST 6, 2023

DAY 3: CHAMPIONSHIP SUNDAY

Reaching Championship Sunday is what every AVP athlete dreams of, especially in an AVP Gold Series Sunday.

First, the high-stakes Semifinals see the best teams of the weekend striving for the elusive Final. And then — the last hurdle before hoisting an AVP trophy — we go live on ESPN2 for the Women's and Men's Finals.





BUILDING THE ATLANTA OPEN BEACH

How do we bring pro beach volleyball — and a beach — to the City in a Forest?

AVP staff and officials meticulously oversee the sand delivery process, making sure everything is ready for three days of world class volleyball in the hot sun — and cool nights — of Atlanta.

It starts with hauling 900 tons of sand into Atlantic Station. That’s 50 dump trucks worth. The loose, soft white sand comes from a quarry in southeastern Georgia, which has the very best in the region for volleyball courts.

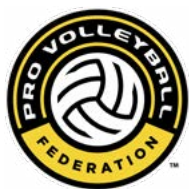
After the haul, it’s time for the big spread. We distribute 300 tons across three courts, at 16-18 inches before the courts are “beachified” and ready for the tournament.

The AVP proudly donates our sand after each created event; following the 2023 Atlanta Open, the 900 tons of sand will be given to local beach volleyball programs to supplement their courts, and for other local uses.





ATLANTA PRO VOLLEYBALL FEDERATION **TEAM NAME REVEAL**



On Friday August 4th, the Pro Volleyball Federation (PVF) joins the AVP to announce to the city of Atlanta and the volleyball community the name of the Atlanta Pro Volleyball Team. This exciting reveal will boost the team mark, colors and the first looks of the team members and coaching staff!

The PVF is Professional Volleyball played at a major league level in pro arenas with elite athletes who compete throughout North America. February of 2024 will kick off the first season for the PVF with 8 inaugural teams playing a 16 game schedule.

12:30PM Atlanta Pro Volleyball name and team reveal

1:00PM PVF and AVP athlete-hosted team building and educational activities at various stations





BRACKET

THE 2023 AVP ATLANTA OPEN

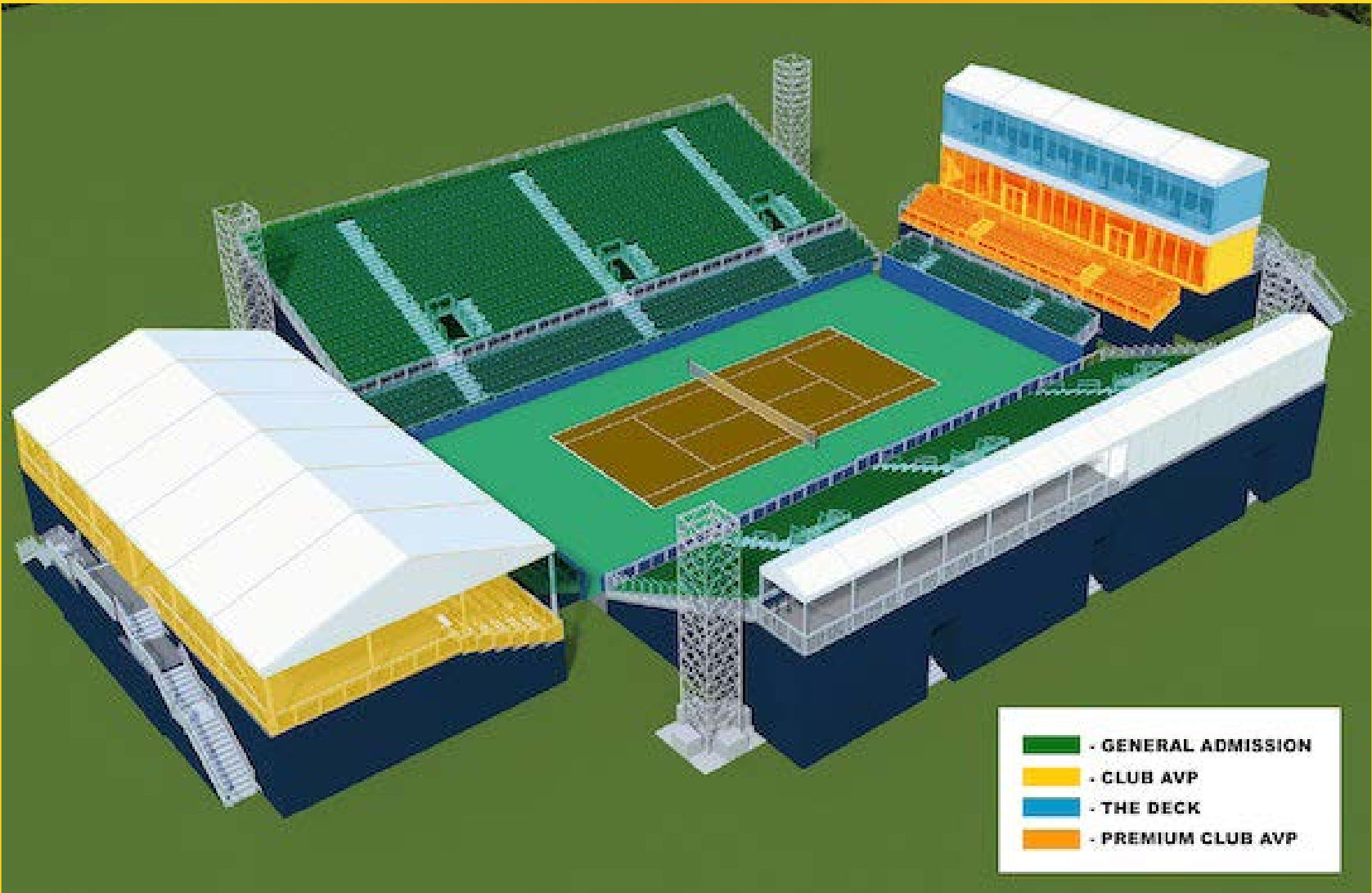
avp.com/brackets

With everyone back on US soil during the Atlanta Open, fans will be treated to the best of the best our sport has to offer. Fourteen Olympians from three different countries will grace our beach, from Brazil's Gold-winning Alison to the most recent US Olympians Phil Dalhasuser, Tri Bourne, Taylor Crabb, Sarah Sponcil, and Kelly Cheng and Canada's Brandie Wilkerson, Melissa Humana-Paredes, and Sarah Pavan. In the city that introduced Beach Volleyball to the Olympic world, we're stoked to boast a star-studded lineup. Check out the full brackets and make your picks with Bally's AVP Predictor.



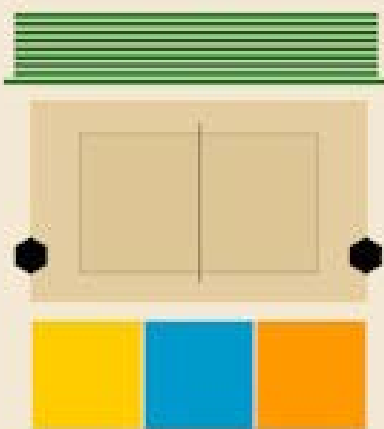
ATLANTA OPEN:

MAP

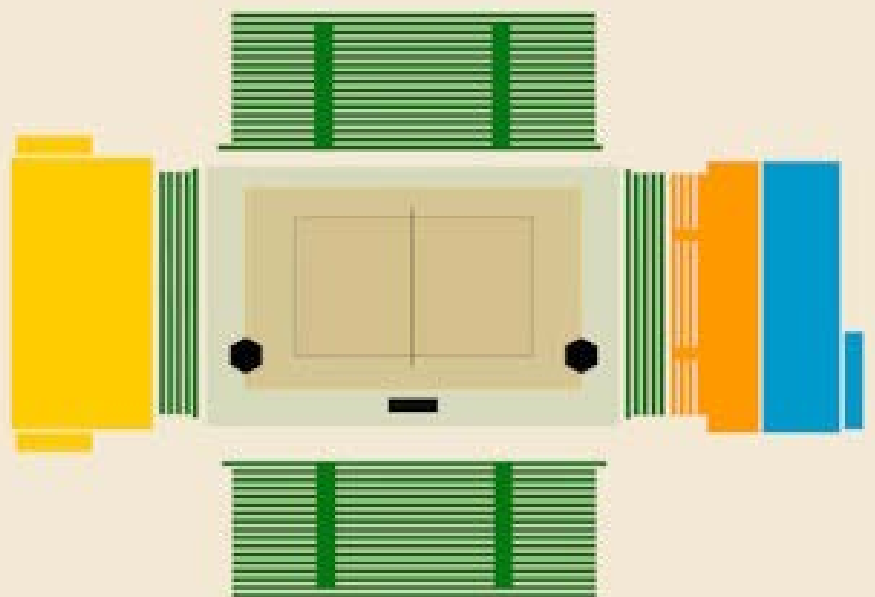


- - GENERAL ADMISSION
- - CLUB AVP
- - THE DECK
- - PREMIUM CLUB AVP

FEATURE COURT 1



STADIUM





WHERE TO **WATCH**

AVP GOLD SERIES ATLANTA OPEN

CHAMPIONSHIP WILL BE LIVE ON

ESPN2

SUNDAY, AUGUST 6, FROM 12:00PM TO 2:00PM (ET)

ESPN+ ESPN and TSN+

TSN+

ESPN+ will live stream Stadium Court play on Friday–Sunday. Stream starts with start of play each day, and runs through the end of the evening and conclusion of play. In Canada, fans can watch the ESPN stream on TSN+.

Bally LIVE

Bally Live

Bally Live will stream Courts 1 and 2 across two different channels. Replays will be available for a limited time after the tournament finishes on Sunday.

Bally Live—a FREE watch and earn app—offers 24/7 sports coverage. The AVP has its own dedicated channels with nonstop beach volleyball.

For more information: avp.com/where-to-watch





NEW!

AVP 40TH ANNIVERSARY MERCH

Don't get stuck in last season's swag. Rep your favorite sport in style with fresh new 40th Anniversary AVP merch. Available on-site at the Merch Tent or online at shop.avp.com.



Bally's

THE 2023 AVP ATLANTA GOLD OPEN WOULD NOT BE POSSIBLE WITHOUT OUR SPONSORS!

THANK YOU TO OUR SPONSORS





POWER TO THE PLAYER

Play empowered. Play like the game is yours.

Visit the Wilson booth on-site to shop official AVP volleyballs, or shop wilson.com

THE 2023 AVP ATLANTA GOLD OPEN WOULD NOT BE POSSIBLE WITHOUT OUR AMAZING SPONSORS!



AVP40 ATLANTA OPEN EVENT GUIDE

BRING *the* ALOHA™



THE 2023 AVP ATLANTA GOLD OPEN WOULD NOT BE POSSIBLE WITHOUT OUR AMAZING SPONSORS!





BECOME AN **AVP MEMBER**

Unlock the ultimate AVP experience and gain access to dozens of beach benefits by becoming a member for \$44/year!

BE AN EARLY BIRD EVERY TIME.

Have first-priority access to tickets before they go on sale to the general public and select AVP merchandise before it goes on sale for everyone else.

EXCLUSIVE DISCOUNTS

30% off Wilson Volleyball products, 15% off Spikeball kits, 15% off at select hotel partners, and many more partner discounts...

To learn more and sign up, visit avp.com/membership.



THE 2023 AVP GOLD SERIES SCHEDULE

Our 40th Anniversary Season is in the final stage — the Gold Series! For a listing of all our events, tickets, and more, visit avp.com/events.

To keep up on AVP news, including news about our star athletes, tournaments, and more, sign up for the AVP newsletter at avp.com.

SEE YOU ON THE SAND!!!



