

avp PRO SERIES

# HERMOSA BEACH

# OPEN

JULY 7-9, 2023

**EVENT  
GUIDE**

AVP 

# TABLE OF CONTENTS

- 1** The 2023 Season is Here!
- 2** A Note from our CEO
- 3** Welcome from Mayor Ray Jackson
- 4** Event Schedule
- 6** Juniors Programming
- 7** **The Hermosa Beach Open 2023**  
Competition Bracket
- 8** Site Map
- 9** Where to Watch
- 10** **NEW!**  
40th Anniversary Merchandise Available
- 11** Thanks to Our Sponsors
- 14** AVP Membership
- 15** 2023 AVP Schedule + Tickets





# OUR **40TH** **ANNIVERSARY** **SEASON**

2023  
PRO

Founded in 1983, the AVP is the Gold Standard of Beach Volleyball in the US, facilitating tournaments nationwide, developing new talent, invigorating communities through sport, and promoting the beach volleyball lifestyle across the country.

For 40 years, we've attracted the best players, hosted entertaining events, and ran the most exciting matches. It's our 40th Birthday—we're going to celebrate as only the AVP can. On our sands, we'll make legends, and we'll make history. We are the AVP. We are beach volleyball.





## A NOTE FROM **AL LAU** **AVP CEO**

We feel honored to be a part of the Hermosa Beach community, which deeply values the sport of beach volleyball. This event is one of the highlights of our AVP season, and we're grateful for the support of the city, local businesses, and residents who help us create an amazing experience. It's particularly meaningful because many of our AVP athletes live in Hermosa Beach and will be competing just steps from their homes.

Our AVP Junior National Championship and U.S. Beach Club Championship hosted in partnership with USA Volleyball will also provide a platform for some of the most talented young beach volleyball players in the country to shine.

We are looking forward to a fantastic week and hope to continue this wonderful partnership with the city for many years to come.

Best of luck to our athletes, and see you on the sand!

**- Al Lau, AVP CEO**





## WELCOME FROM **HERMOSA BEACH MAYOR** **RAY JACKSON**



Hermosa Beach is happy to welcome back the AVP in their 40th Anniversary season. The AVP continues to play a huge part in making Hermosa the premier beach volleyball city it is today — with local events running annually since 1984, and nearly half the Tour players living and training in our Best Little Beach City.

The Hermosa Beach Open offers something for every volleyball fan. Along with free general admission, volleyball programming includes future pros participating in Junior's play, as well as three days of action-packed professional matches involving some of the world's best players.

There's nothing like the sights, sounds, and thrills of AVP week in Hermosa Beach, and we can't wait to kick things off.

**- Mayor Ray Jackson**



# SCHEDULE PRO OPEN

avp PRO SERIES

## FRIDAY JULY 7, 2023

First and Second Winners  
Bracket Rounds

- 9:00AM** First Matches
- 12:00PM Athlete Meet + Greet*
- 3:00PM Athlete Meet + Greet*
- 4:40PM** Last Matches

## AVP ATHLETE MEET + GREET

Make sure you're at the beach on **Friday, July 7,** and **Saturday, July 8,** for exclusive access to some of your favorite AVP athletes. At 12pm and 3pm on both Friday and Saturday of the Hermosa Beach Open, a slew of pro AVP players will be at the AVP Shop Tent signing autographs, taking pictures, and meeting YOU!

## SATURDAY JULY 8, 2023

Elimination + Winner's Semifinals

- 9:00AM** First Matches
- 12:00PM Athlete Meet + Greet*
- 3:00PM Athlete Meet + Greet*
- 4:40PM** Last Matches

ALL TIMES LISTED ARE  
IN US PACIFIC (PDT)

## SUNDAY JULY 9, 2023

5th-Place Round + Semis + Finals

- 9:00AM** First Matches
- 1:30PM** Men's Championship
- 2:30PM** Women's Championship

\* ALL TIMES ARE PACIFIC AND APPROXIMATE BASED ON TOURNAMENT PLAY



## **FRIDAY JULY 7, 2023**

### **DAY 1: WINNERS BRACKET BEGINS**

Friday sets the weekend's stage, from unpredictable Cinderella stories to total domination from the usual suspects.

Friday morning's bracket is just waiting to be upset. We've got top dogs facing underdogs, the evenly-matched 8 vs. 9 seed battle, and everything in between. We stay in the Winner's Bracket all day Friday, sending the losers to Saturday, where they'll fight to keep their tourney alive.

## **SATURDAY JULY 8, 2023**

### **DAY 2: SURVIVAL SATURDAY**

Survival Saturday, in a few words? Win, or go home.

Teams fight tooth and nail to advance, laying everything out on the court. Winners advance; losers go home. That is until the afternoon when Stadium Court sees the best of the weekend face off for a spot in the Semifinals. Every court on Saturday boasts incredible volleyball, from the heart and hustle on the outer courts to the spectacle on Stadium.

## **SUNDAY JULY 9, 2023**

### **DAY 3: CHAMPIONSHIP SUNDAY**

Reaching Championship Sunday is what every AVP athlete dreams of.

We start the day with a battle for the Semifinals between the scrappy team who fought through Survival Saturday and the team who fell in the final round of the Winners Bracket.





# JUNIORS PROGRAMMING

## BEFORE AND AFTER HERMOSA

Hermosa is a special stop for the AVP because we host two Juniors events alongside our pro Hermosa Beach AVP Open. There's nothing like raising up the next generation of beach volleyballers.

July 5 through the 9th, the AVP hosts the **AVP Juniors National Championship**. This four day event features the best junior pairs in the country, and winners from each category not only get to play on the beach right alongside the pros, but the winners are recognized on Stadium Court — just like their heroes.

On July 9-11 we once again host the **US Beach Club Championship**, in partnership with USA Volleyball. This event is for junior club teams from ages 12 to 18.

These events are so important to fostering the next generation of AVP pros. Kids compete against the best in the country and be seen by college coaches, all right next to the action-packed pro event. With AVP athlete Meet & Greets on Thursday, July 6, and Monday, July 11, these kids will have unrivaled access to the athletes who are living out their dreams.







# BRACKET

## THE 2023 AVP HERMOSA BEACH PRO OPEN

[avp.com/brackets](https://avp.com/brackets)

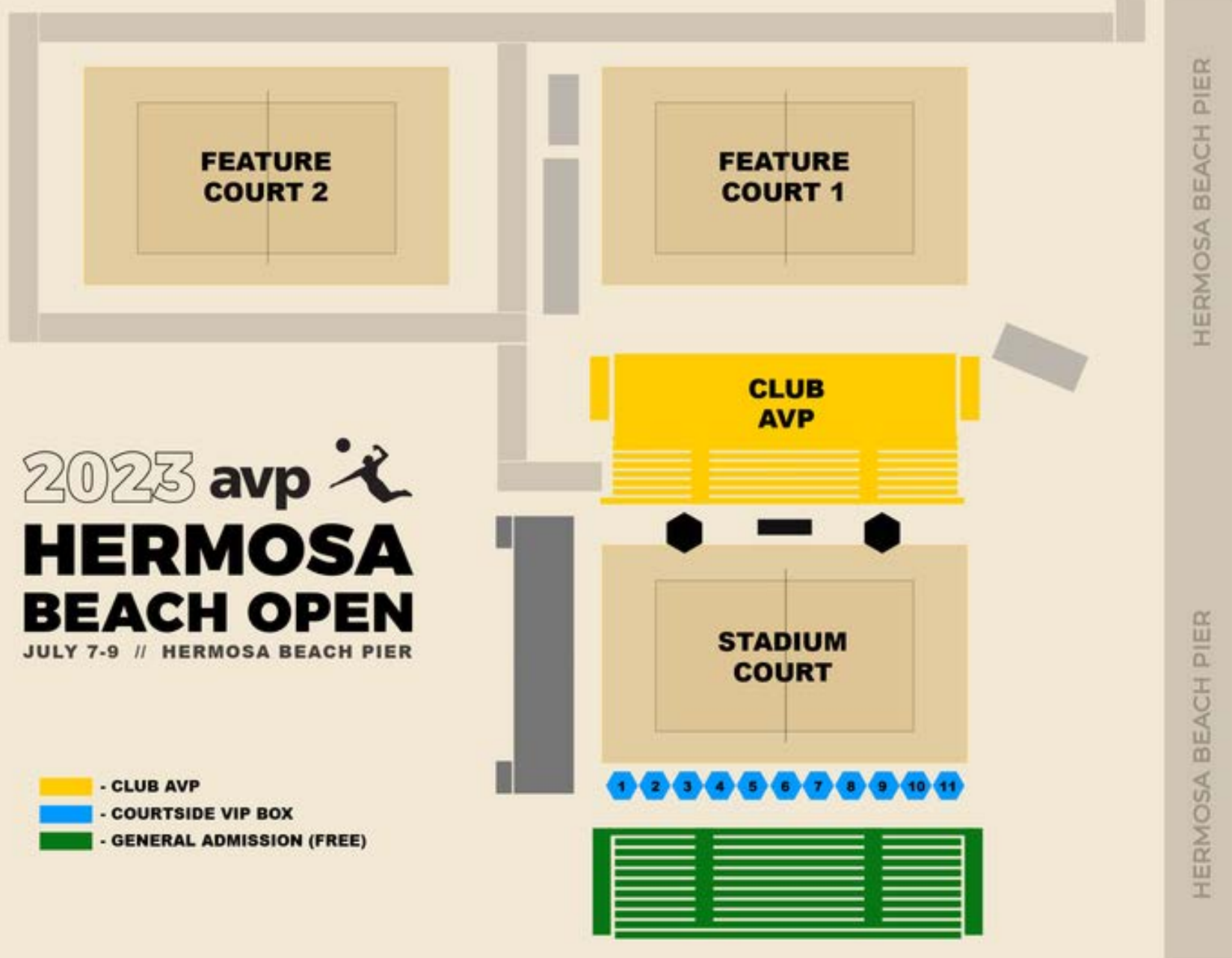
The Men's side saw a bit of a shakeup between Huntington and Hermosa — **Troy Field** and **Evan Cory** have partnered up to finish out the season together. 2022 Hermosa Beach Open Runners-Up **Taylor Crabb** and **Taylor Sander** look to claim the title that slipped through their claws last summer. **Theo Brunner** and **Trevor Crabb** are back for their second AVP showing of the year; they come in as the #2 seed behind the #1 seeds/New Orleans Champs **Tri Bourne** and **Chaim Schalk**. And once again — just putting it out there — we need to see an ex-partnership matchup between those two teams STAT!

In just their second AVP together, MBO Champ **Kelley Kolinske** and partner **Hailey Harward** are coming in as the top dogs. But the women's field is packed with scrappy teams looking to get their first wins together; there are no Women's teams in the Hermosa Beach Open who have won an AVP Pro Series together! **Lili** and **Larissa** are the only duo to have won an AVP as a team with their three 2022 Tour Series titles.



## HERMOSA BEACH OPEN:

# MAP





## WHERE TO **WATCH**

[avp.com/where-to-watch](https://avp.com/where-to-watch)

**ESPN+**

### Stadium Court

**TSN+**

ESPN+ (TSN+ in Canada) will live stream Stadium Court play on Friday–Sunday. Stream starts at 9AM Friday and Saturday, and at 8:30AM Sunday. Coverage will run all day long. In Canada, fans can watch the ESPN stream on TSN+.

The Championship Matches will be aired LIVE on ESPN News Sunday, July 9 at 1pm (Pacific US).

Replays will be available for all tournament matches following each tournament's Finals broadcast. ESPN+ requires a subscription. Download and set up your account now to catch all the AVP action!

**Bally LIVE**

### Courts 1 and 2

Bally Live will stream Courts 1 and 2 across two different channels. Replays will be available for a limited time after the tournament finishes on Sunday.

Bally Live—a FREE watch and earn app—offers 24/7 sports coverage. The AVP has its own dedicated channels with nonstop beach volleyball.

Fans are rewarded with Bally Bucks for signing up, inviting friends, playing trivia, and watching the AVP. Bally Live's engagement platform offers fans a place to redeem Bally Bucks for incredible experiences, unique merchandise, and gift cards!

Download the app today and share it with fellow AVP fans.





**NEW!**

## AVP 40TH ANNIVERSARY MERCH

Don't get stuck in last season's swag. Rep your favorite sport in style with fresh new 40th Anniversary AVP merch. Available on-site at the Merch Tent or online at [shop.avp.com](https://shop.avp.com).



THE 2023 AVP HERMOSA BEACH PRO OPEN WOULD NOT BE POSSIBLE WITHOUT OUR AMAZING SPONSORS!

# THANK YOU TO OUR SPONSORS

Wilson.





# POWER TO THE PLAYER

Play empowered. Play like the game is yours.

Visit the wilson booth on-site to shop official AVP volleyballs, or shop [wilson.com](http://wilson.com)

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AVP40 HERMOSA BEACH OPEN EVENT GUIDE

# BRING *the* ALOHA™



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AVP40 HERMOSA BEACH OPEN EVENT GUIDE



## BECOME AN **AVP MEMBER**

Your ticket to Forever Summer is here! Unlock the ultimate AVP experience and gain access to dozens of beach benefits by becoming a member for \$44/year!

### **BE AN EARLY BIRD, EVERY TIME.**

Have first priority access to tickets before they go on sale to the general public and select AVP merchandise before it goes on sale for everyone else.

### **EXCLUSIVE DISCOUNTS**

30% off Wilson Volleyball products, 15% off Spikeball kits, 15% off at select hotel partners, and many more partner discounts...

To learn more and sign up, visit [avp.com/membership](https://avp.com/membership).





# THE 2023 AVP **PRO AND GOLD SCHEDULE**

Our 40th Anniversary Season is just getting started!  
For a listing of all our events, tickets, and more, visit  
[avp.com/events](https://avp.com/events).

To keep up on AVP news, including news about our star  
athletes, tournaments, and more, sign up for the AVP  
newsletter at [avp.com](https://avp.com).

**SEE YOU ON THE SAND!!!**



