

AVP SAN FRANCISCO OPEN

JULY 5-8, 2018
EVENT GUIDE



WELCOME TO SAN FRANCISCO

The AVP is so excited to welcome you to one of the biggest and best tournaments on the slate!

The 2018 season is shaping up to be an amazing experience for all, highlighted by nine unique tour stops. AVP events embrace the beauty of our sport and the lifestyle, and we look forward to sharing this with the community in San Francisco.

Besides watching the world-class athletes battle for the podium, attendees can enjoy an interactive sponsor village experience, partake in top local food options, VIP hospitality zones, unique beer gardens, and fun physical activities.

In addition, our grassroots programs continue to grow and make great strides in uniting the sport of beach volleyball by systematically tapping every market in America. Our mission is to allow every participant within beach volleyball to experience the AVP brand.

We strive to make every experience an enjoyable and unforgettable one, and we look forward to an excellent season. So sit back, chill out, and enjoy all that the AVP has to offer.

-Donald Sun
AVP Managing Partner



EVENT HISTORY

The AVP in San Francisco is one of four events in California and sticks apart from the rest. With the venue being placed on pier 30/32 in the shadow of the Bay Bridge, it is always a stop that fans and athletes never forget. The San Francisco Open is the fifth of nine tour stops and is a critical stop that leads us into the second half of the tour. The push for points and prize money is brought to the Bay for what should be an exciting start to July!

In 2017, the AVP saw Ty Loomis, Maddison Mckibbin, Betsi Flint, and Kelley Larsen take home first place in the San Francisco Open.

Who will take it home in 2018?



QUICK FACTS

What *The 2018 AVP San Francisco Open*

When *Thursday, July 5–Sunday, June 8*

Where *Pier 30/32, San Francisco, CA*

Event Elements

- \$150,000 prize purse
- 16 main draw teams per gender
- Top players in the US
- Welcome/Ticketing Center
- Merchandise Store
- Sponsor Village with giveaways and activities
- Activation Zone



EVENT SCHEDULE

Thursday, July 5

Sponsor Village

7:30AM–6:30PM

Tournament: Qualification

8:00AM–6:00PM

Friday, July 6

Sponsor Village

8:30AM–6:30PM

Tournament: Main Draw (Opening Rounds)

9:00AM–6:00PM

Saturday, July 7

Sponsor Village

8:30AM–6:30PM

Tournament: Main Draw (Elimination Rounds)

9:00AM–6:00PM

Sunday, July 8

Sponsor Village

8:30AM–5:30PM

Tournament: Main Draw (Final Rounds)

9:00AM–5:00PM



ADDITIONAL ACTIVITIES

AVP First Gold Event

July 7 - 8

Come watch the best youth volleyball players in the country as they play in one of eight events leading up to the national championships!

Player Party

July 7, 8pm - close

Join us at the Coin-Op Game Room for a good time with the rest of the AVP players!
504 4th Street, San Francisco, CA 94107.



EVENT SITE + PARKING

Event Site

Pier 30/32, The Embarcadero

599 The Embarcadero, San Francisco, CA 94107

Host Hotel

The Park Central San Francisco

50 3rd Street, San Francisco, 94103



TELEVISION COVERAGE

Amazon Prime Video

The 2018 AVP San Francisco Open will be available to watch on Amazon Prime Video. Viewers will have access to live match coverage, expert commentary and analysis, exclusive on-court interviews with players and coaches, and post-match discussions.



NBC Sports Network

The 2018 AVP San Francisco Open will premiere on NBC from 3:00-4:30 PM PT on Tuesday, July 10th.





avp

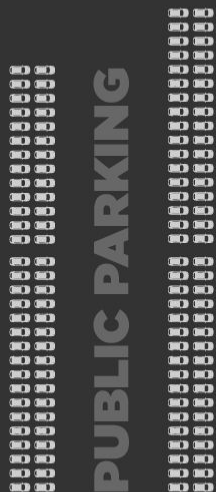
SAN FRANCISCO OPEN JULY 5-8



BAY BRIDGE

THE EMBARCADERO

PIER 30



PUBLIC
PARKING ENTRANCE

BONEYARD

AVP
ADMIN
TRAILER

STAFF &
ATHLETE
PARKING

PIER 32



GENERAL
ADMISSION

TV
MEDIA
DJ

STADIUM

GENERAL
ADMISSION

CLUB AVP

COURT 1

COURT 2

COURT 3

MERCH

SPONSOR VILLAGE

ACTIVITY
ZONE

VOLUNTEERS

TICKET
OFFICE

RESTROOMS

MAIN ENTRANCE

THE EMBARCADERO

2018 TOUR SCHEDULE



Huntington Beach, CA

May 2-6

Austin, TX

May 17-20

New York, NY 

June 7-10

Seattle, WA

June 21-24

San Francisco, CA

July 5-8

Hermosa Beach, CA

July 26-29

Manhattan Beach, CA 

August 16-19

Chicago, IL 

August 20-September 2

Honolulu, HI

September 14-16

A person's legs are shown in motion, running on a sandy beach. The legs are positioned on the left side of the frame, with the right leg forward and the left leg back. The sand is light-colored and appears to be kicked up by the runner's feet. In the background, there are large, bold, pink brushstrokes that resemble the letters 'AVP'. The overall composition is dynamic and energetic, with a focus on movement and color.

***THE AVP WOULD LIKE TO THANK ALL OF OUR
SPONSORS FOR THEIR CONTINUED SUPPORT.***



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AVP FIRST

**Creating access and opportunities today for the
stars of tomorrow**

Donate now at www.avpfirst.org

The
HAWAIIAN
ISLANDS



Waikiki

@the96815 Just getting your feet wet on O'ahu
isn't an option. #LetHawaiiHappen #VisitOahu



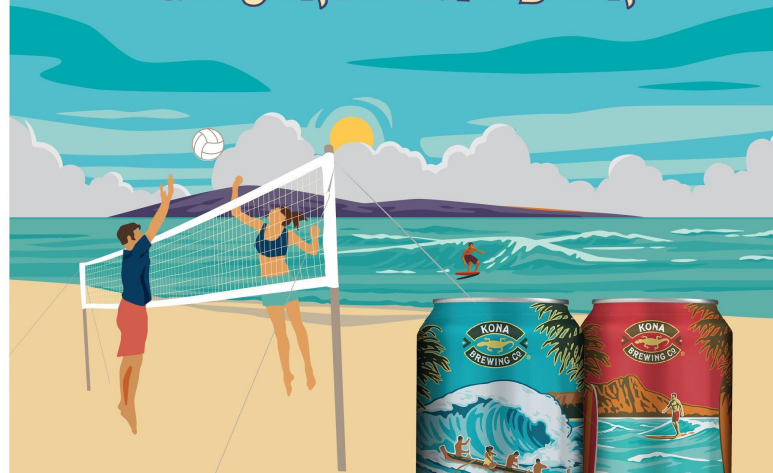
Hale'iwa



BREWING

SINCE '94

Players serve the ball
WE SERVE THE BEER



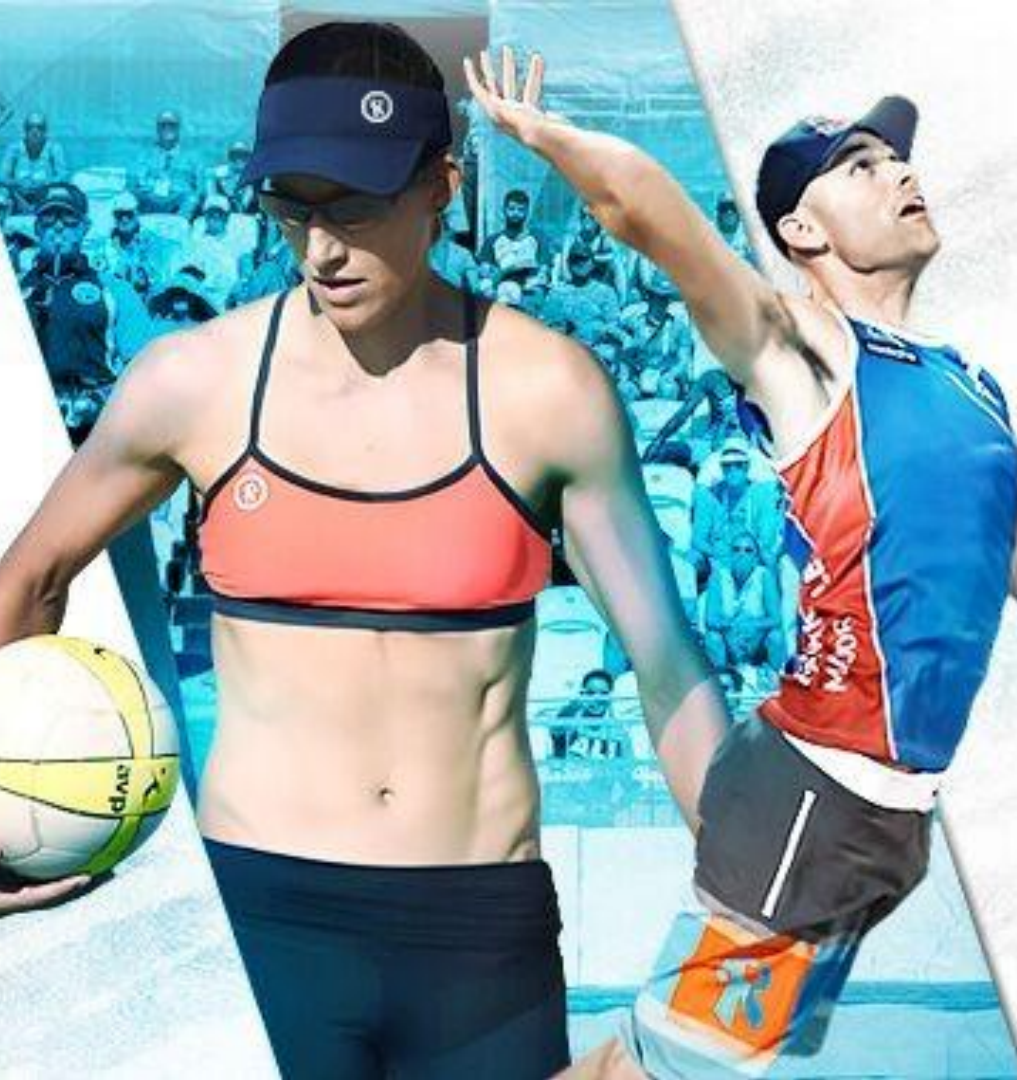
Visit the Kona Oasis to get
some delicious Liquid Aloha.
One life, right? Don't blow it.



PROUD SPONSOR OF THE



Mahalo for drinking responsibly. *21 © 2018 Kona Brewing Co., Kona, HI



OFFICIAL APPAREL

S P O N S O R



MADE SIMPLY.
TRULY REFRESHING.

FIND TRULY



SPIKED
SPARKLING
WATER

5%
ALC./VOL.

100
CALORIES

1g
SUGARS



avp 

